

FACT SHEET

ASICS AMERICA CORPORATION

UNITED STATES CORPORATE HEADQUARTERS
29 Parker Ste. 100
Irvine, CA 92618
(800) 333-8404

COMPANY PROFILE:

ASICS America Corporation offers a full line of performance-driven athletic shoes, technical active sports apparel and accessories. ASICS shoe line includes cutting-edge and technical footwear for running, racing, track and field, walking, training, basketball, wrestling, volleyball, SportStyle and Onitsuka Tiger®. ASICS® apparel line utilizes the latest in technical fabrications and design and includes styles for running, walking, training, team and fashion. ASICS also offers a wide variety of sport accessories, including athletic bags, hats, socks and kneepads.

MISSION STATEMENT:

“To become the number one brand of the sports enthusiast.”

PARENT COMPANY:

ASICS America Corporation is the North American subsidiary of the \$2.1 billion worldwide sporting goods manufacturer ASICS Corporation (Japan). ASICS has offices in the following geographic locations: The Americas (U.S.A., Brazil), ASICS Oceania (Japan, Korea, China, Taiwan, Australia), Europe (Europe, Benelux, Denmark, France, Germany, Italy, Norway, Spain, Sweden, U.K.).

MANAGEMENT:

Nobou Oda, Chairman and CEO
Richard Bourne, COO and President
Gary Slayton, Vice President of Marketing Communications
Jim Hoff, Vice President of Sales
Jim Monahan, Vice President of Footwear
David Chandler, Vice President of Apparel
Bill McBain, Vice President of Information Systems
Gary Jordan, Chief Supply Chain Officer

WORKFORCE:

252 employees in the U.S.

PUBLIC RELATIONS:

Please direct all editorial inquiries to:
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INTERNET:

Visit ASICS America Corporation home page at: www.asics.com.



The stripe design featured on the sides of ASICS® shoes is a trademark of ASICS Corporation and is a registered trademark in most countries of the world.